

ADVERTISING WORKSHEET

COMPANY NAME: DREIBUS PARFAIT SWEETS

STREET: ~~HOLLY FERN~~ 508⁻⁵¹² Soe 9TH

CITY-STATE: OMAHA, NEBRASKA

BUSINESS TYPE: CANDY MANUFACTURE / SALES

WORDING AS SHOWN: DREIBUS PARFAIT SWEETS

SHAPES KNOWN: BOWL - H/6 - PLATE

MAKER: NORTHWOOD

BACK PATTERN: BASKETWEAVE

COMMENTS: BASE GLASS COLOR VARIES FROM THE TYPICAL AMETHYST TO
A LIGHT ^{SMOKEY} LAVENDER

PROBABLY OMAHA, NEB.

BOWL	200-250	250-300
H/6	250-300	350-400
PLATE	375-425	350-400

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DATA FORTH COMING

Jacob Copp

structure of two stories and is 110 by 350 feet in lateral dimensions. This is the only industrial enterprise of its kind in the Nebraska metropolis and is the largest in the State of Nebraska. Its large and important business is based on careful and progressive business policies and effective service, and the concern has proved a valuable addition to the industrial and commercial interests of the city and the state.

Mr. Nash is a director of the Omaha National Bank and of the Omaha & Council Bluffs Street Railway Company, besides which he is vice president of the C. B. Nash Company, which is here engaged in the investment business and the handling of high-grade securities. The political allegiance of Mr. Nash is given to the Republican party, and he and his family are communicants of the Catholic Church. He is one of the loyal and valued members of the Omaha Chamber of Commerce and of the local Ak-Sar-Ben, of which he is a former king and of the Board of Governors of which he was a member twelve years. He has membership also in the Omaha Athletic Club and the Omaha Country Club, and his chief recreation is found through the medium of golf, horseback-riding and duck-hunting.

On the 8th of June, 1904, was solemnized the marriage of Mr. Nash and Miss Janet Rodgers, a granddaughter of the late Milton Rodgers, who was the founder of the Milton Rodgers Hardware Company of Omaha. Mr. and Mrs. Nash have four children, all of whom are attending school at the time of this writing, in 1926. Edward W., eldest of the children, is a student in Columbia University, New York City; Louis R. is attending Creighton University, Omaha; and Ellen Virginia and Elizabeth are students in Sacred Heart Convent, Omaha.

JAMES O. MURPHY, M. D. Recognized as one of the very able members of his profession, Dr. James O. Murphy, of Lincoln, is a man who commands universal respect, and enjoys a large and constantly augmenting practice. He was born in Davis County, Iowa, February 9, 1883, a son of Thornton H. and Amelia (Caswell) Murphy, both of whom are living at Bloomfield, Iowa. The father is a retired farmer and merchant. The paternal grandfather, Josiah Murphy, was born in Virginia, from whence he came as far west as Zanesville, Ohio, where he remained until 1867, when he moved to Iowa, where he continued farming until the close of his useful life. His father, an Irishman by birth, came to the American colonies prior to the Revolutionary war, and when the break came with the mother country he served in the Continental army. The maternal grandfather and his wife moved from Hardin County, Kentucky, to Iowa, and it was in the latter state that Doctor Murphy's mother was born.

After he had attended the public schools of Davis County, Iowa, Doctor Murphy entered the Southern Iowa Normal College, from which he took the degree of Bachelor of

Science, and he later was a student of the Northern Illinois College, Dixon, Illinois, from which he was graduated in 1900. He then spent two years at Drake University, Des Moines, Iowa, and in 1909 was graduated from the medical department of the University of Illinois, Urbana, Illinois, with the degree of Doctor of Medicine. He interned in the Maternity Hospital of Chicago, and did work in the Post-Graduate College of Chicago. For nine years he was engaged in a general practice in Eldon, Iowa, and then, entering the service of the Chicago, Burlington and Quincy Railroad Company, was at Saint Joseph, Missouri, for a few months, when he enlisted for service in the World war.

First sent to Camp Greenleaf, Chickamauga Park, Georgia, Doctor Murphy remained there for about two months, when he was sent to the United States General Hospital Number 9, Lakewood, New Jersey, where he remained until June, 1919, at which time he was transferred to United States Hospital Number 32, Fort Sheridan, Illinois, continuing there until September of the same year. He was honorably discharged September 27, 1919, with the rank of captain, but he holds the rank of major in the United States Medical Reserve Corps.

Doctor Murphy is a firm believer in medical societies, and maintains membership in the county, state and national associations. He is a Blue Lodge Mason, and also belongs to the American Order United Workmen. While at Eldon, Iowa, he served as a member of the City Council and as city physician. At present he is surgeon for the Chicago, Burlington and Quincy Railroad shops at Havlock, Iowa.

The marriage of Doctor Murphy and Lettie Downing, of Iowa, occurred in Des Moines, Iowa. She is a daughter of John and Nancy Downing, the former of whom died while active in business as a merchant, but the latter is still living. Mrs. Murphy attended the public schools of Highland Park, Des Moines, Iowa, where her parents had settled upon coming to Iowa from Ohio. She belongs to the Lincoln Woman's Club, the Eastern Star, and Saint Paul's Methodist Episcopal Church of Lincoln. While living at Eldon, Iowa, she served as president of its Woman's Club. Doctor and Mrs. Murphy have one child, Iva Glen Murphy, born July 6, 1905. After attending the public schools of Eldon, Iowa, Amos Hiatt College, Des Moines, Iowa, she was graduated from the Lincoln High School, and then took three years of work in the University of Nebraska, of which institution she is still a student.

ANTON C. DREIBUS, founder and president of the Dreibus Candy Company, has been through this medium able to make a distinct contribution to the industrial and commercial precedence of the City of Omaha. His company, the well equipped and extensive plant of which is situated at 508-512 South Ninth Street, has built up a large and prosperous

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business in the manufacturing of and wholesale dealing in candies of many varieties and of high grade.

Mr. Dreibus, who is now one of the veteran and representative business men of the Nebraska metropolis, was born at Kreuznach, Germany, on the 10th of June, 1851, and is a son of the late Peter J. and Barbara Dreibus, who passed their entire lives in the German fatherland, where Peter J. Dreibus was long engaged in the roofing business. The subject of this review was third in order of birth in a family of eleven children, and eight of the number are still living. Four of the children remain in Germany, and the other four are residents of the United States. Philip J. and Jacob G. reside in the City of Chicago, and Herman is a resident of Watertown, Wisconsin.

Anton C. Dreibus gained in his native land his youthful education, and he was sixteen and one-half years of age when he severed the ties that bound him to home and fatherland and set forth to establish his residence in the United States, where he became the first representative of the immediate family. At Milton, Pennsylvania, he learned the baker's trade, and thereafter he was employed at his trade in St. Louis and Kansas City, Missouri. In 1868, the year following that of the admission of Nebraska to statehood, Mr. Dreibus came to this new commonwealth and made his initial visit to Omaha. Thereafter he passed a few months on a pioneer farm near Elk City, Douglas County, and he then returned to Omaha, the county seat, where he found employment at his trade and where he witnessed the celebration of the completion of the Union Pacific Railroad in 1869. Later he again worked at his trade in Kansas City and St. Louis, as well as at Bloomington, Illinois, and in 1872 he established his residence in Chicago, which was just beginning to emerge from the ruins of the great fire of 1871. There he remained twelve years and followed different occupations, he having there owned and conducted a bakery for a time and having there, in 1879, initiated his association with the jobbing trade in candies. In 1884 Mr. Dreibus returned to Omaha, and here he has been continuously associated with business affairs during the long intervening period of more than forty years. Here he at once engaged in the manufacturing of candy, his first establishment having been at the corner of Dodge and Fourteenth streets, and removal having later been made to more spacious quarters, at 1106 Farnam Street. In 1892, to meet requirements of his expanding business, he removed his factory to a building near the corner of Fourteenth and Jones streets, and in 1906 he incorporated his business under the present title, the Dreibus Candy Company and removed to the building he had erected for the purpose. This building, the present headquarters of the company, is a structure of five stories and basement, of substantial brick construction and is 66 by 132 feet in dimensions. Mr. Dreibus has been president of the company from the time of its incorporation to the present, and his relia-

ble, careful and progressive policies have been potent in the upbuilding of the large and prosperous business now controlled by the concern. Mr. Dreibus is an active member of the National Confectioners Association, and he has membership in the Omaha Chamber of Commerce and the Omaha Music Verein. He is a Republican in politics, and is affiliated with the Benevolent and Protective Order of Elks and the Modern Woodmen of America.

In the City of Chicago, on the 20th of March, 1879, was solemnized the marriage of Mr. Dreibus and Miss Georgina A. Schmidt, who was there born and reared. Mr. and Mrs. Dreibus have five children: Herman A. G., Peter J., William A., Percy F. and Gladys R. All of the children are married and reside in Omaha, the four sons being associated with their father's business, as is also Leon A. Hickman, husband of the only daughter of the honored subject of this review. Mr. and Mrs. Dreibus take pride in having eight grandchildren—four boys and four girls, and in the city that has long represented their home their circle of friends is limited only by that of their acquaintances.

HON. CHARLES E. MATSON. One of the able attorneys practicing at the bar of Lincoln is Hon. Charles E. Matson, county attorney of Lancaster County 1918 to 1927, and a man who has won and holds the confidence of all with whom he is associated. He was born in Dodge County, Nebraska, May 17, 1874, a son of William and Martha (Riley) Matson, both of whom are deceased. The Matson family is an old one of the country, and was founded in Pennsylvania, from whence migration was made to Virginia, and thence to Illinois. There the paternal grandfather, John Matson, was born, but later moved to Iowa, and from the latter state William Matson enlisted for service in the war between the states as a member of the Fourteenth Iowa Volunteer Infantry. In 1870 William Matson moved to Nebraska, and continued to be a farmer and ranchman until his death. On his mother's side Charles E. Matson's great-grandfather served in the War of 1812, and his grandfather, Isaac Riley, was a farmer of Iowa. The Riley family is of Irish origin.

Charles E. Matson attended the common schools of his native county and the Ohioa, Nebraska, High School, and still later the University of Nebraska, and was graduated from the legal department of the latter in 1902, with the degree of Bachelor of Laws. For eighteen months following his graduation he was engaged in practice in Ravenna, Nebraska, and then came to Lincoln. Almost at once he began to receive public recognition, and in 1904 was appointed deputy county attorney by J. L. Caldwell, then county attorney, and was re-appointed to the same office by F. M. Tyrell, the successor to Mr. Caldwell. In 1915 Mr. Matson formed a partnership with E. E. Spencer, whose death occurred the following year, since which time Mr. Matson has been practically alone in his practice, which is a large one of general char-

Chicago
H. S. Reed
1884

able to fill prescriptions in any language. This popular drug store is exceedingly attractive, the stock of perfumes and toilet articles being noticeably fine, and it is the only industry of the kind on Dodge street. There is a grand commercial future before this pharmacy, for already the attention of both the medical fraternity and the general public is favorably turned towards it.

COPP, DREIBUS & CO.

Were any further argument required to establish the claims of Omaha to deserved prominence as a growing and important commercial center, other than the large increase in its population within the past few years; the extensive outlay in the way of its improvements in public buildings and elegant residences; municipal outlays in the way of street improvements and adornments, extension of sewerage, laying of water mains, gas, pipes, etc., it would be only necessary to note the prominent fact that in the way of the establishing of jobbing firms and manufacturing industries, it has had a marvelous growth and development, making it evident that its attractions and location are bringing to its confines capital and enterprise that here wisely look for fruition, and have promise of success that has warrant for outlay, and all the risk incurred in operating in untried fields and undeveloped enterprises. Among the latest manufacturing establishments that have been inaugurated is that of the manufacturing and jobbing house of the firm whose name heads this article. Its members are composed of Michael Copp, A. C. Dreibus and Jacob Copp, all gentlemen of means and commercial education. Their premises are located prominently, at No. 1106 Farnam streets, in quarters readily accessible, and but a step from the postoffice and the principal hotels, of the city. They occupy an elegant new building, 22x132 feet in size, using four floors for manufacturing, storage and sales purposes. Mr. Jacob Copp is the practical manufacturer of the house, having experience in the confectionery line, and is well known as an expert in everything pertaining to the making of confectionery. Everything required for the commerce of the house will be made, when the establishment will have been put in complete running order. Nothing is used but pure sugar, and the most wholesome articles, and it is the purpose and intent of the firm to keep up their reputation for dealing in, and manufacturing the best and most reliable confections. Even at this early day in the life of the business they have secured a most complete and desirable assortment, and when obliged to select their stock from other sources, they purchase from the best known first hands, whose products have the reputation for purity and excellence. The commerce of the house is already large throughout the city, and the excellence of their goods is rapidly becoming known. The jobbing trade is the leading one in their

line, and has altogether surpassed all expectations; indeed so great has become the demand that their quarters in use, at first thought to be ample, have lately been greatly enlarged to fill the necessities of their growing custom. The firm has a traveling force continually on the road, and will soon cover all the territory tributary to Omaha in all directions, and especially to the vast region lying west and extending to the Pacific slope. The commendable enterprise of such firms is the factor that is making Omaha prominent as a manufacturing and commercial center. We cordially commend this firm as worthy of an extensive patronage, and are warranted in stating that in price and quality of their products they are able to offer superior inducements to all who may patronize them.

AUGUST PLOTZ & CO.

This well-known grocery firm is composed of August Plotz and Wm. Niesmann. They have lately succeeded Messrs. Bolln & Sievers in business. They handle a first-class and varied assortment of staple and fancy groceries, provisions, flour, feed, crockery, glassware and all kindred articles that a leading house of this kind should carry to satisfy the demands of a large and steadily increasing trade. Their place of business in the new and substantial brick block, No. 1509 Douglas street, and their store is one of the most attractively and conveniently arranged of any in a similar line in the city. They have telephone connections with all parts of the city, make free delivery and conduct their business in a decidedly metropolitan manner. Messrs. Plotz & Co. make a specialty of dealing in field and garden seed in bulk, and they are the most reliable and extensive dealers in this line in Omaha, as they have the exclusive agency for some of the very best seed houses in America. Their premises are 22x100, and two floors are taken up with the business. Both proprietors are well-known and highly esteemed by all classes of the community. They gave their entire time and attention to the business, and are meeting with splendid success. The business was established in 1873, on Sixteenth street. The Douglas street establishment was opened in 1882, and has been in successful operation ever since.

J. E. RILEY & CO.

This firm, composed of Messrs. J. E. Riley and J. T. Dillon, is doing a leading real estate and loan business, which has been established in Omaha since November, 1883. They are located in the Frenzer block, opposite the postoffice, where they occupy commodious, convenient and comfortable office quarters, having all needed facilities and office conveniences. They do everything pertaining to this line of business, buying and selling real estate, negotiating loans on real and personal security, collecting rents, searching and perfecting titles. They deal in all kinds of improved and vacant town and country property. They have several

JOURNAL

Official Publication of the
OMAHA CHAMBER OF COMMERCE
Omaha, Nebraska

Member of
CHAMBER OF COMMERCE of the UNITED STATES OF AMERICA

National Headquarters
RIGGS BUILDING, WASHINGTON, D. C.

SUBSCRIPTION PRICE - SIXTY CENTS PER YEAR

Entered at the post-office at Omaha, as second-class mail matter

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INDUSTRIAL DEPARTMENT NOTES.

J. M. Gillan, Manager.

There are very few lines of industrial activity which furnish a more accurate barometer of business conditions in general than the printing houses of the city. When the linotypes and compositors are working overtime, and the large and small presses are running constantly, when orders for letter-heads, statements and balance sheets, and the thousand and one varieties of printed matter are coming in over the telephone, "business is good, thank you, not only in the print shop, but in practically every other establishment in the community. Business and industrial institutions are disposed to order printed matter in large quantities when business is prosperous, and they are inclined to cut down on the printer's bill when business is dull. This necessarily converts the print shop into a business barometer, and right now the printing houses in Omaha, both large and small, certainly indicate that business is running full tide in this community. There are in greater Omaha forty printing and publishing concerns, large and small, as shown by the Industrial Survey. These institutions employ about 900 men and about 160 women. Their annual output is more than \$5,000,000. The printing business in Omaha is therefore one of large proportions, and of prime importance, because the business men and the industrial concerns of any community are judged, to a considerable degree, by the character and quality of the printed matter sent out to the public. Omaha has been coming rapidly to the front in the last few years in the character

and capacity of its printing houses, and right now some very important improvements are under way which will strengthen and enlarge this department of manufacturing.

Among the printing houses which are preparing to enlarge their facilities, we wish to mention at this time, The Water Barnhart Printing Company, at 414-16 South Thirteenth Street. This company has purchased the property at 41 South Thirteenth Street, adjoining the present building which they have under lease. They have also purchased the lot and building at 1310 Howard Street, thus giving them an L-shaped property, facing east on Thirteenth and south on Howard. They have begun extensive improvements on the property, which when completed will enable them to rearrange their composing and press rooms to very great advantage, and place them in a position to turn out a much larger volume of work, under very much improved conditions, and with the latest modern equipment. The company will still retain the use of the leased property which they now occupy, and the entire plant, when all improvements are completed, will be one of the best equipped printing houses in the city.

F. P. Kirkendall & Co., shoe manufacturers, have begun extensive alterations and improvements on their large building at the corner of Eleventh and Harney, in which the extensive sales rooms and shoe factory are housed. The office and sales rooms, which now occupy the ground floor will be moved to the second floor, and the first floor will be occupied by the stock room and shipping department. The west half of the building, which was formerly occupied by the Interstate Rubber Co., is being provided with what known as a saw tooth roof, which will admit an abundance of light and air, and the top floor of this building will be occupied by a section of the shoe factory. The factory will be located entirely upon the fourth and fifth floors of the two buildings, with the exception of the heavier machinery which will be located lower down. The Industrial Department takes especial pleasure in calling the attention of the public to the many enlargements and improvements which are going on now in Omaha among the leading manufacturing institutions, and it is particularly interesting to make note of the enlargement and improvement of Omaha's shoe factory. The F. P. Kirkendall Co. employs between 200 and 250 men and women in the manufacture of shoes and boots, and the demand for their goods is steadily and rapidly increasing throughout the entire west.

Another old and well known manufacturing institution of Omaha, the Dreibus Candy Co., located at 508 South Ninth Street, is enlarging their facilities by the addition of two full stories to the factory building. This building is 66 by 132 feet, and Mr. Dreibus, notwithstanding the enormous cost, has found it necessary to add two stories to the factory, in order to make room for his rapidly increasing business. The improvements now under way will cost the neighborhood of \$40,000, and will be completed within the next sixty days.

OMAHA DAY BIG SUCCESS—It is estimated that over 4,000 Omahans attended the Nebraska State Fair last Thursday, Omaha Day. The directors of the fair reported to the Bureau of Publicity that they were very well pleased with Omaha's representation, which was the largest on record. Thursday was not the big day at the fair. Because of the good weather early in the week the crowd came early in the year. Last year the weather was bad early in the week and the crowd waited till Thursday.